

Florida Parking Association

Fall 2014



- **Are you ready for another great conference? The Olympics of Parking is coming!**
- **Let's celebrate the six rings of parking!**
- **Get your favorite team gear together for sporty parking talk, poolside.**



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Message from the President

Dear Friends and Colleagues:

It brings me great pleasure to know each of us will soon have the opportunity to be a part of the Florida Parking Association's 35th anniversary celebration! Before we know it, we'll be gearing up for the holidays and making final travel preparations for this year's conference at the Sanibel Harbour Marriott Resort and Spa. Don't miss this opportunity to make History at the Harbour!

What a year we've had so far. Your 2014 Board of Directors has developed an official five-year financial plan to serve as a budgetary framework for the effective management of our resources, revenues and expenditures. This plan is now available under the "members only" section of the Association's website. Critical to the ongoing success of this plan, the Board will continue to evaluate the annual operating costs geared toward delivering value and services to our members.

During the closing ses-

sion of the 2014 IPI Conference and Expo, IPI recognized the largest graduating class in the history of the CAPP program. As a longstanding allied association of IPI, the Florida Parking Association proudly recognized the following FPA members for their dedication and completion of this certification process: Scott Fox, CAPP, University of Florida, class graduation speaker and 2014 President Elect; Humberto Escandon, CAPP, Miami Parking Authority; Jamie Fish, CAPP, Ocean Center-Daytona Beach; Arnad Rampersad, CAPP, University of Central Florida; and Thomas Szubka, CAPP, City of Tampa.

The Association held the 5th Annual Educational Seminar at the University of South Florida in July. Nearly 70 members were in attendance this year as we enjoyed an agenda packed full of speakers and presenters. I think most of you will agree we're very fortunate to have this opportunity to expose our front-line members to a wealth of industry knowledge and experience. Thank you

University of South Florida!

As each of you are busy preparing your nominations for the Association's Annual Awards of Excellence and the Carol Easterling Award, I'd like to take a moment to recognize one of the Florida Parking Association's greatest assets. Nearly 15 years ago today, the marriage officially began between the FPA and our very own Marilyn Etheridge. Serving a multitude of leadership and organizational roles over the years, Marilyn has become one of the best association managers and organization could ever hope to have. A natural for the position, Marilyn's personal and professional relationships with vendors and event meeting planners have enabled the FPA to elevate the membership and conference experience for all involved over the years. Please join me this year as we recognize Marilyn Etheridge for the difference she makes!

Warm Florida regards,
Jim Corbett, CAPP

Awards of Excellence

It's that time of year again..... to show FPA what has progressed over the past year. Share your exciting parking projects completed over the past year to promote parking within our state, not to mention providing well-deserved recognition for the collaboration and hard work from team members.

Were you involved in:

Laying out efficient parking on a complicated site?

Creating aesthetics that fit in with the neighborhood while distinguishing character?

Upgrading and restoring a facility to extend its serviceability life?

Implementing an operational strategy with extraordinary results?

Then submitting for the FPA Awards of Excellence is for you!

Choose from one of the categories below and complete the instructions for submission.

Category I: Parking Structure Design

Category II: Parking Structure Architecture

Category III: Parking Structure Renovation

Category IV: Parking System Innovation

Nine (9) entries were submitted by the deadline. The Board and Committee will now review the entries, score and have the awards prepared for the 35th Annual Conference and Trade Show in Sanibel this December.

Thank you to all the participants!

For more information, go to <http://flparking.org/awards/award-of-excellence/>



Creative Parking Lot Resurfacing at UF

The University of Florida set out to resurface a 512-space parking lot at its Cultural Plaza in June and quickly ran into a surprise. Core samples showed the reason the original parking lot was showing signs of premature deterioration—it had not been constructed on stabilized subgrade. Repaving would have been a disastrous waste of money, as the old cracks would have reappeared in a year or two.

As a result, the scope of work had changed from a simple resurfacing job to major reconstruction. New cost projections far exceeded the initial budget. It looked like the entire project would be deferred due to lack of funding, and UF would have to endure substandard

conditions in a high-visibility location for a year or more.

The University turned to the project engineers from Causseaux Hewett & Walpole, Inc. for a practical, economical and sustainable solution. Drawing on their extensive roadway experience, the engineers proposed utilizing a pavement recycling method known as "full depth reclamation." Old asphalt stripped from the surface was pulverized and mixed together with new base material to produce a stabilized base course. This process created a durable layer on which new asphalt could be applied without having to rebuild the parking lot.

Recycling the materials in place eliminated all costs associated with transporting and disposing of the original asphalt.

The contractor's partnership was integral to the success of the project. Combining a sense of urgency with true craftsmanship, he was able to mix-in-place the base layer for the entire parking lot in 9 hours.

In a truly collaborative effort, the project engineers and contractor turned a problem into an opportunity. Through the full depth reclamation process, the team delivered a high-quality parking lot on time, under budget and sustainably.



UCF Parking and Transportation Services announce the opening of Libra Parking Garage

The Libra parking garage which opened in spring of 2014 is located on Libra drive just south of the Creative School for Children. The project was designed by PGAL, and constructed by James A. Cummings Inc. This structure comprises of six levels, with 1,037 parking spaces, and a bus loop. Parking is available to all students, staff, and faculty.

Users of this facility will experience some design highlights which include two glass enclosed elevators providing an open feeling, two large Pegasus logos; one measuring 30 feet in diameter situated

on the west side, and a smaller one, 15 feet in diameter, positioned over the south entrance bay. Considering the flow of traffic, two main entrances serve this design well for ingress and egress. Additional features include parking spaces for golf carts, motorcycles, and infrastructure for the installation of future electric vehicle charging stations.

This facility blended well with the new housing office, and existing residential areas within close proximity. This was accomplished by use of similar color schemes,

metal awnings, and roofing materials. A traffic control signal was also installed on the south entrance to the facility.

UCF Parking and Transportation is pleased by saying that this structure has been recognized by the Orlando Business Journal as the 5th largest project to be built in central Florida in 2013; completion did not occur until spring 2014. This project further serves as the University's continued commitment to maintaining partnerships with local contractors while providing added parking for its constituents.



UCF—Libra Parking Garage

What changes have you seen in the parking industry in the last 35 years?

Carol Easterling Award

Take the opportunity to recognize the front line employees of your organization at our upcoming 35th Annual Conference. The Carol Easterling Award recognizes the hard work of those employees that may otherwise go unnoticed. This is your chance to show your appreciation

for their contribution towards the success of your organization. The award will recognize one employee from each of the three regions of the state. Additionally, one of the three will be selected for the grand prize. The submission deadline is extended

until Friday, October 24th. For additional information, please visit our website at www.flparking.org/awards.





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FPA By-Laws - Proposed Modifications

At this year’s 35th Annual FPA Business Meeting two major changes will be proposed in order to enhance continuity, stability and the integrity of the organization for all members.

Financial Responsibility – The board wishes to establish a goal to maintain a minimum fund balance of no less than 150% of the association’s annual fixed expenses.

Executive Committee – The current Executive Committee shall elect from its Board of Directors the position of President-Elect, Secretary and Treasurer of the Association. The voting will continue to take place during the Annual Business Meeting of the Membership. No officer shall hold an Executive Committee position for a combination of terms greater than five consecutive years. Directors at Large will continue to be voted into office by the membership.



FPA’s One Day Educational Seminar - July 18, 2014

We had 65 eager to learn attendees at the 2014 FPA Educational Seminar. The University of South Florida, Tampa campus hosted this event in their Parking & Transportation building. Thanks to Raymond Mensah and staff. A bus transported the group to Juniper Hall for ‘lunch with the students’.

The full day agenda featured presentations:

Trends in Parking Technology – David Hoyt, Digital Payment Technologies, Natalie Pick, T2 Systems, and Pam Corbin, City of Orlando Parking Division

Maintenance Tips to Avoid Costly Repairs of your Parking Structure – Webb Wright, Walter P. Moore & Associates

Customer Service with a Leadership Approach – Roamy Valera, SP Plus

Parking 2020 ; Your Career in Parking – Christine Banning, National Parking Association

Effective Communication in Your Parking Career – Beth Scheitzach, University of Central Florida

Valet Parking: Team Building, Customer Service –

David Zell, LAZ Parking

THANK YOU TO THE PRESENTERS.

Kris Singh is the 2014 FPA Educational Committee Chair and for the first time ever, he acquired vendor sponsors for this annual event – Digital Payment Technologies/T2 Systems, HUB/CTR, Kimley-Horn & Associates, USA Parking System --- THANK YOU TO SPONSORS.

It was a very successful and event with great feedback from attendees.

