



The Carol Easterling Award

Rules and Regulations

Article I. General

Carol Easterling was a devoted Board Member of the Florida Parking Association (“FPA”) for 10 years. During her tenure, she promoted the involvement of frontline employees in our conference and educational seminars. After her passing, the FPA Board created the Carol Easterling Scholarship in honor of her memory. To this end, the current Board has revamped the once “Carol Easterling Scholarship” to the “Carol Easterling Award” and has enhanced its reach and prize payout.

The State of Florida will be divided into three regions – North, Central and South. An award will be chosen from each region provided that we have a nomination from each. Details of the award is described below in Article VI.

Article II. Eligibility

All current FPA members including private operators, consultants, equipment vendors, etc. are eligible to nominate a candidate for the CEA. The candidate **does not** have to be an active member of FPA and must be a front line employee or first level Supervisor. The candidate must also be an active employee for a parking organization within the region for which they are being nominated.

FPA Board members are not allowed to submit nominations, but active FPA members within their perspective organizations are eligible to submit nominations.

Article III. Call for Nominations

An email will be sent to all active FPA members asking for nominations to be submitted. The nomination form will be attached and can be filled out electronically. A sample of a completed form will be attached for the member to use as a reference. A timeline for submissions will be established and adhered to.

Article IV. Regions

The North region is all areas north of Orange County to the State of Florida state line. The Central region is the area north of Palm Beach County to Orlando (Orange County). The South region begins at Key West (Monroe County) and ends at Palm Beach County.

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Article V. Selection of Winners

The full active FPA Board and the CEA Committee Members will serve as the selection committee. Neither the individual board members nor CEA committee members will be allowed to cast a vote for their own region or in the event that their organization has submitted a candidate.

Article VI. Awards

- Each regional winner will be awarded the following: (1) paid registration for the annual conference, (2) two nights at the conference or nearby hotel, (3) one flip camera or equivalent device, (4) Recognition and award at the annual conference, (6) a chance to win the grand prize. **This award is not transferable and winners will not have the option of receiving any cash equivalent in lieu of attending.**

Article VII. The “Day in the Life” clip

Each winner will be given a digital flip camera or equivalent device to record a short clip documenting a “day in their life” to show our members the challenges of their everyday job duties. The clip should not be longer than two minutes and the FPA Board may edit the clip as they deem necessary. The winner shall be conscience of the audience and make certain the clip is free of any inappropriate content. The Board encourages creativeness when making the clip. A link to an award winning video will be sent to the winners as a point of reference.

Article VIII. Grand Prize Winner

One regional winner will be chosen as the grand prize winner. Once the clips have been submitted, the Board will review the clip entries along with all other information submitted and choose one grand prize winner. The grand prize winner will be awarded the following: (1) all appropriate registration fees for the next year’s Annual FPA conference, and (2) a cash prize of \$350. Transportation to and from the conference will not be covered. **This award is not transferable and winners will not have the option of receiving any cash equivalent in lieu of attending.**